

[www.cdmia.com.cn](http://www.cdmia.com.cn)  
[www.diemouldchina.com](http://www.diemouldchina.com)  
[www.dmcepo.com](http://www.dmcepo.com)



# DIE & MOULD CHINA 2019

**June 11-15, 2019**

**National Exhibition and Convention Center  
(Shanghai Hongqiao)  
Hall NH, 3H, 4.1H**



*Focus on Leading  
High Quality Development*

**Organizers:**



China Die & Mould Industry Association



Shanghai International Exhibition Co., Ltd.

## SHOW REPORT

# DIE & MOULD CHINA 2019

The 19th International Exhibition on Die & Mould Technology and Equipment



11 June - 15 June, 2019

National Exhibition and Convention Center  
(Shanghai Hongqiao)

## Organizers:

China Die & Mould Industry Association  
Shanghai International Exhibition Co.,Ltd.

## Hosts:

China Die & Mould Industry Association  
China Council for the Promotion of International Trade, Shanghai Sub-Council  
Chamber of International Commerce Shanghai

## Co-organizers:

Shanghai Die & Mould Trade Association

## Supporters:

China Machinery Industry Federation  
China Electronics Corp.  
China South Industries Group Corporation  
China North Industries Group Corporation  
Aviation Industry Corporation of China  
COMAC Shanghai Aircraft Manufacturing Co.,Ltd.

## Overseas Supporters:

Federation of Asian Die and Mould Association(FADMA)  
UCIMU-SISTEMI PER PRODURRE  
JETRO Shanghai  
Japan Die & Mold Industry Association  
Japan Forming Machinery Association  
Korea Trade-Investment Promotion Agency  
Korea Die & Mold Industry Cooperative  
Taiwan Mold & Die Industry Association  
Hong Kong Mould & Die Council

## Supporting Department

China association of automobile manufacturers  
China Rubber Industry Association  
China Aero-space Tooling Association  
China Association for Mechatronics  
Technology and Application  
China Plastics Machinery Industry Association  
China heat treatment association  
Beijing Die&mould industry association  
Tianjin Die&mould industry association  
Chongqing Die&mould industry association  
HeBei Die&mould industry association  
Liaoning Die&mould industry association  
Jilin Die&mould industry association  
Heilongjiang Die&mould industry association  
Jiangsu Die&mould industry association  
An'Hui Die&mould industry association  
Fujian Die&mould industry association  
Jiangxi Die&mould industry association  
Shandong Die&mould industry association  
Henan Die&mould industry association  
Hubei Die&mould industry association  
Hunan Die&mould industry association  
Guangdong Die&mould industry association  
Guangdong Guangdong Machinery & Mold  
Technology Association

Sichuan Die&mould industry association  
Guangxi Zhunag Autonomous Region Die&mould  
industry association  
GuiZhou Die&mould industry association  
YunNan Die&mould industry association  
ShanXi Die&mould industry association  
Gansu Die&mould industry association  
Dalian Die&mould industry association  
ShenYang industrial equipment&mould association  
Ningbo Die&mould industry association  
Qingdao Die&mould industry association  
XiaMen Die&mould industry association  
ShenZhen Machinery association  
ShenZhen Die&mould technology Society  
Harbin Die&mould industry association  
Nanjing Die&mould industry association  
WuHan Die&mould industry association  
TaiYuan Die&mould industry association  
Xi'An Die&mould industry association  
GuangZhou Die&mould industry association  
SuZhou Die&mould industry association  
Wu Die&mould industry association  
Wenzhou Die&mould industry association  
LuoYang Die&mould industry association  
YanTai Die&mould industry association

KunShan Die&mould industry association  
Botou Die&mould industry association  
Ningbo Beilun Mould industry association  
Cixi Die&mould industry association  
Ninghai Die&mould industry association  
YuYao Die&mould industry association  
Huangyan Die&mould industry association  
Yueqing Die&mould industry association  
DongGuan Hard ware-machinery Mould association  
DongGuan Hengli Machinery&Mould industry  
association  
Nantong Die&mould industry association  
Shiyan Die&mould industry association  
Shantou Die&mould industry association  
JinHua Die&mould industry association  
Quanzhou Die&mould industry association  
SanMing Die&mould industry association  
Jiaxing Die&mould industry association  
Xiangshan Die&mould industry association  
Yongkang Die&mould industry association  
Changge Die&mould industry association  
Foshan Nanhai Die&mould industry association  
Changzhou Xixiashu Die&mould industry association  
Changshu Shajiang Glass Mould Association

● DMC 2019 ended with record-breaking visitors!

## General Overview

**80,000**

Exhibition Area (sqm)

**966**

No. of Exhibitors

**84,881**

Visitors Entries

**100**

No. of Local and Overseas Visiting Delegations

**1,200**

Purchasers

**480**

Match-makings

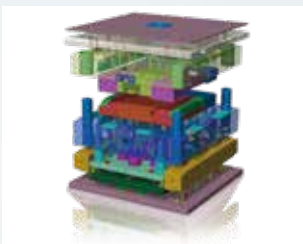





## Exhibitor Profile


**38** Exhibiting Countries & Regions


**40** Domestic Pavilions





### Product Classification


 Metal cutting precision machine tool and non-traditional processing machine tool **31%**

 Mould & forming technology, materials and mould product (among 18% auto mould) **33%**

 Automation integration technology and equipment, Robot **14%**

 3D additive manufacturing & laser processing **8%**

 Internet + CAD/CAM/CAE integrated and information management technology **9%**

 Punching machine and plastic machinery **5%**

## Visitor Profile

# 84,881

Visitors Entries

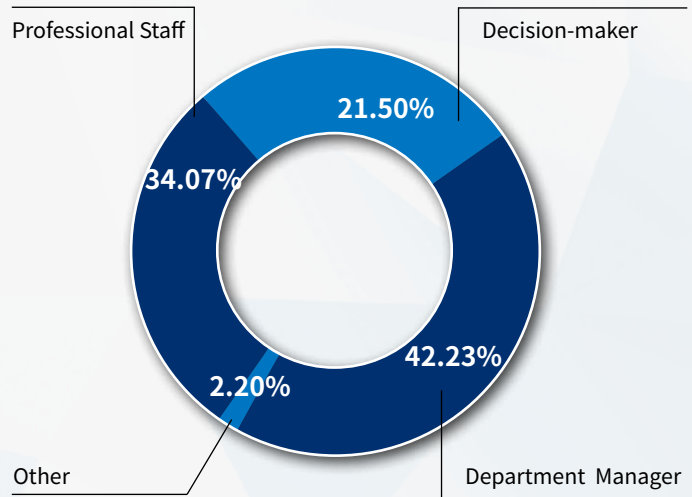
# 3,297

Overseas Visitors  
(Overseas Buyer Program)

# 38

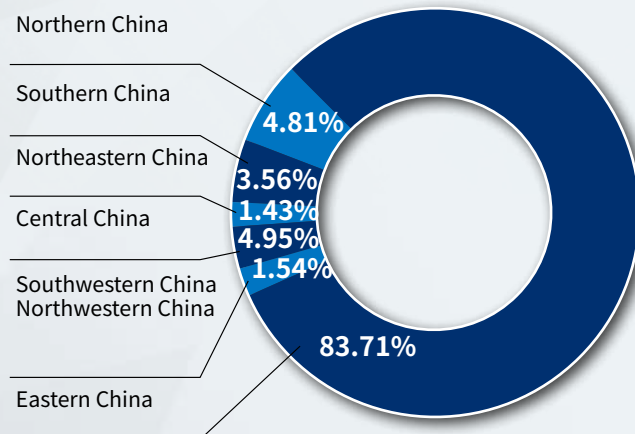
Countries & Regions

### By Job Title

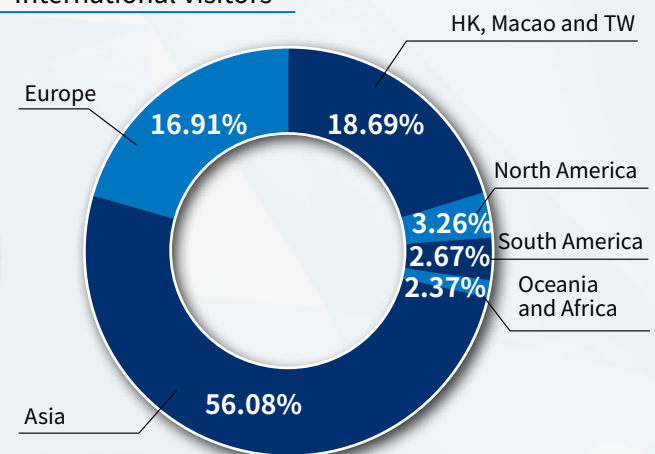


### By Geographical Origins

#### Domestic visitors

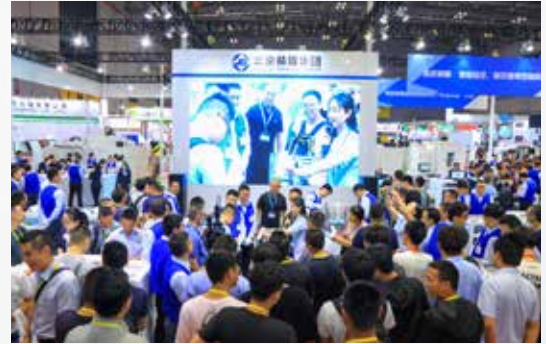
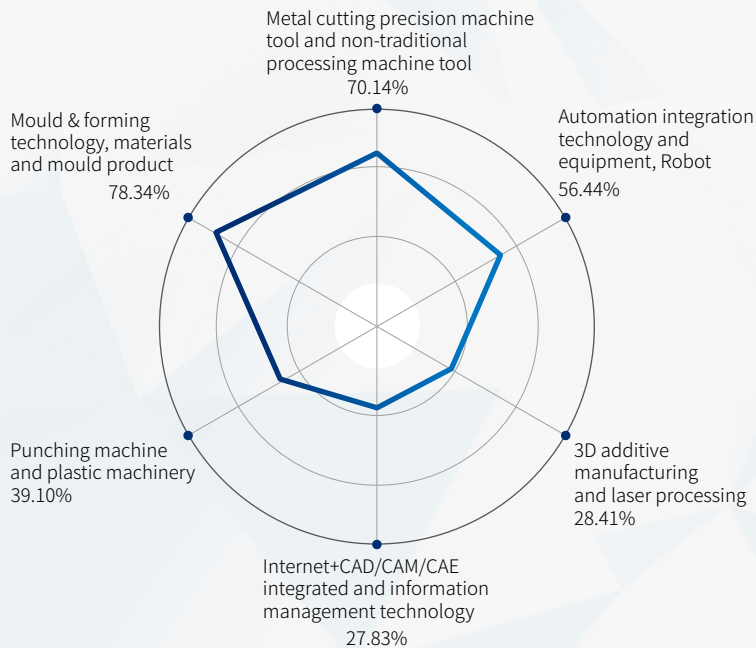


#### International visitors

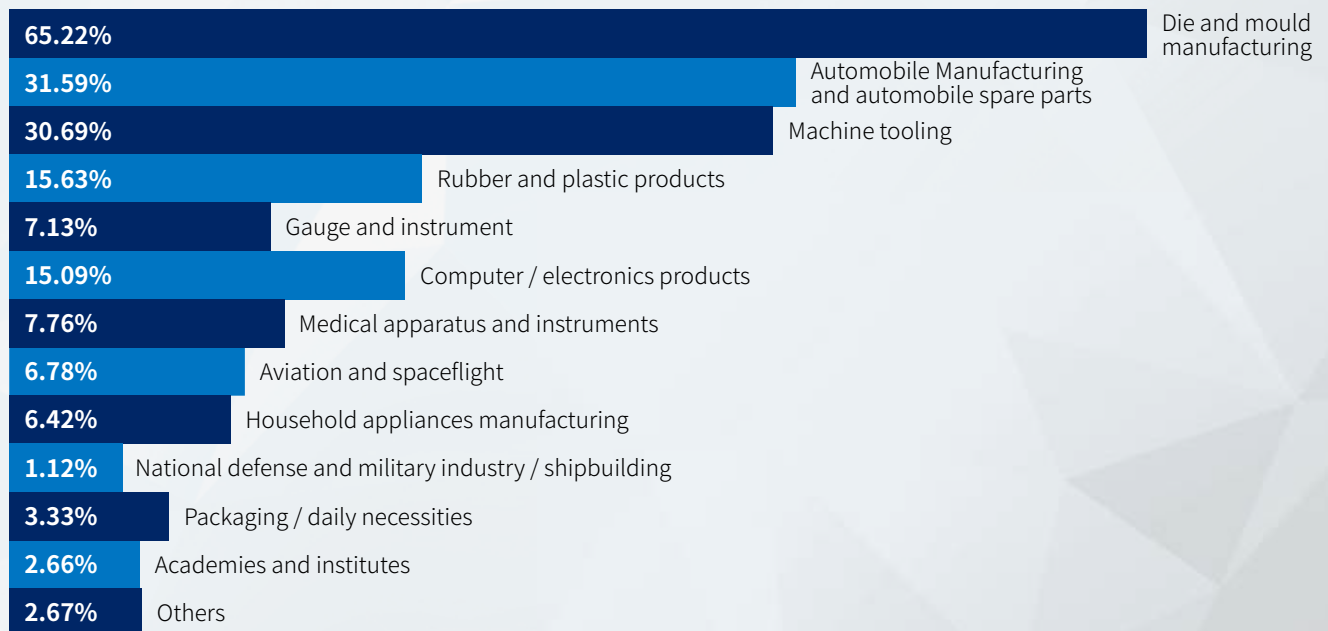


## Visitor Profile

### By Interested Product Groups



### By Industrial Sectors



PS: Because of the coincide between the die and mould manufacturing and others industries, so the results add up to is more than 100%.



## ● Visiting Delegations

# 100

No. of Visiting Delegations

# 6,690

Visitors



## ● VVIP

# 1200

Purchasers

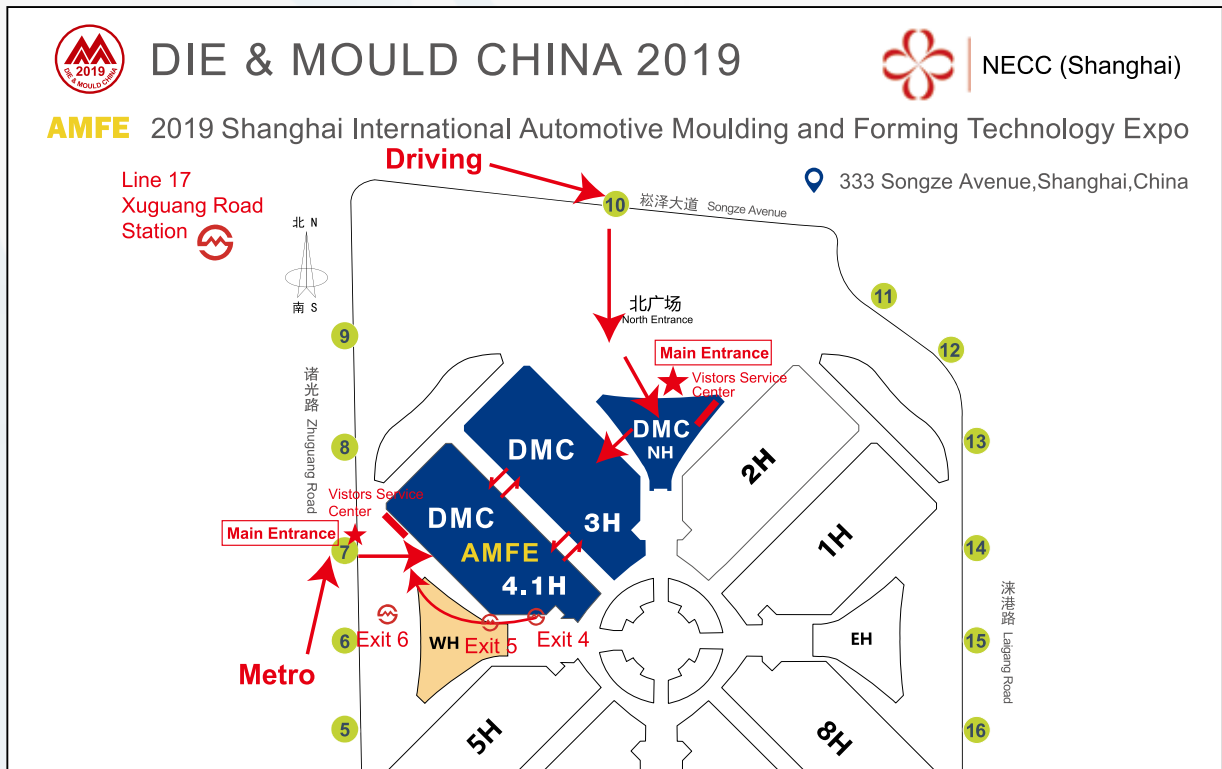
# 480

Match-makings

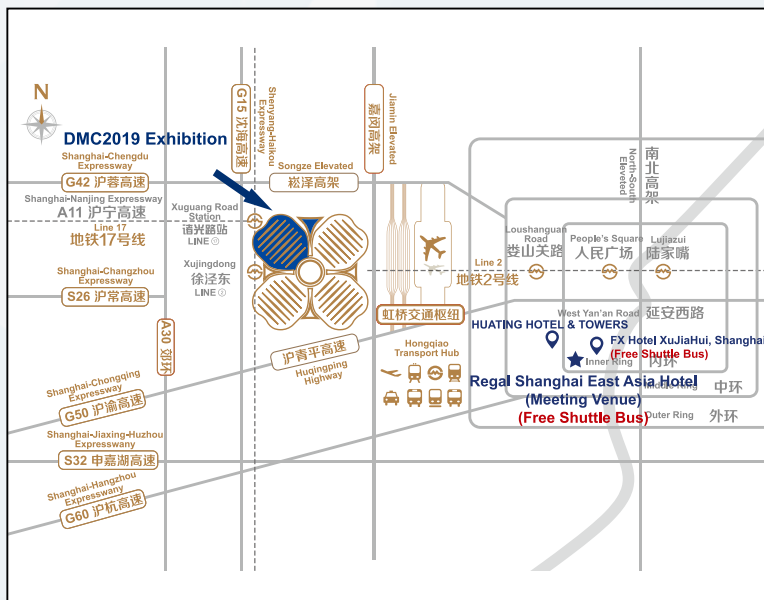


# ● Exhibition Hall Map

## Layout of NECC



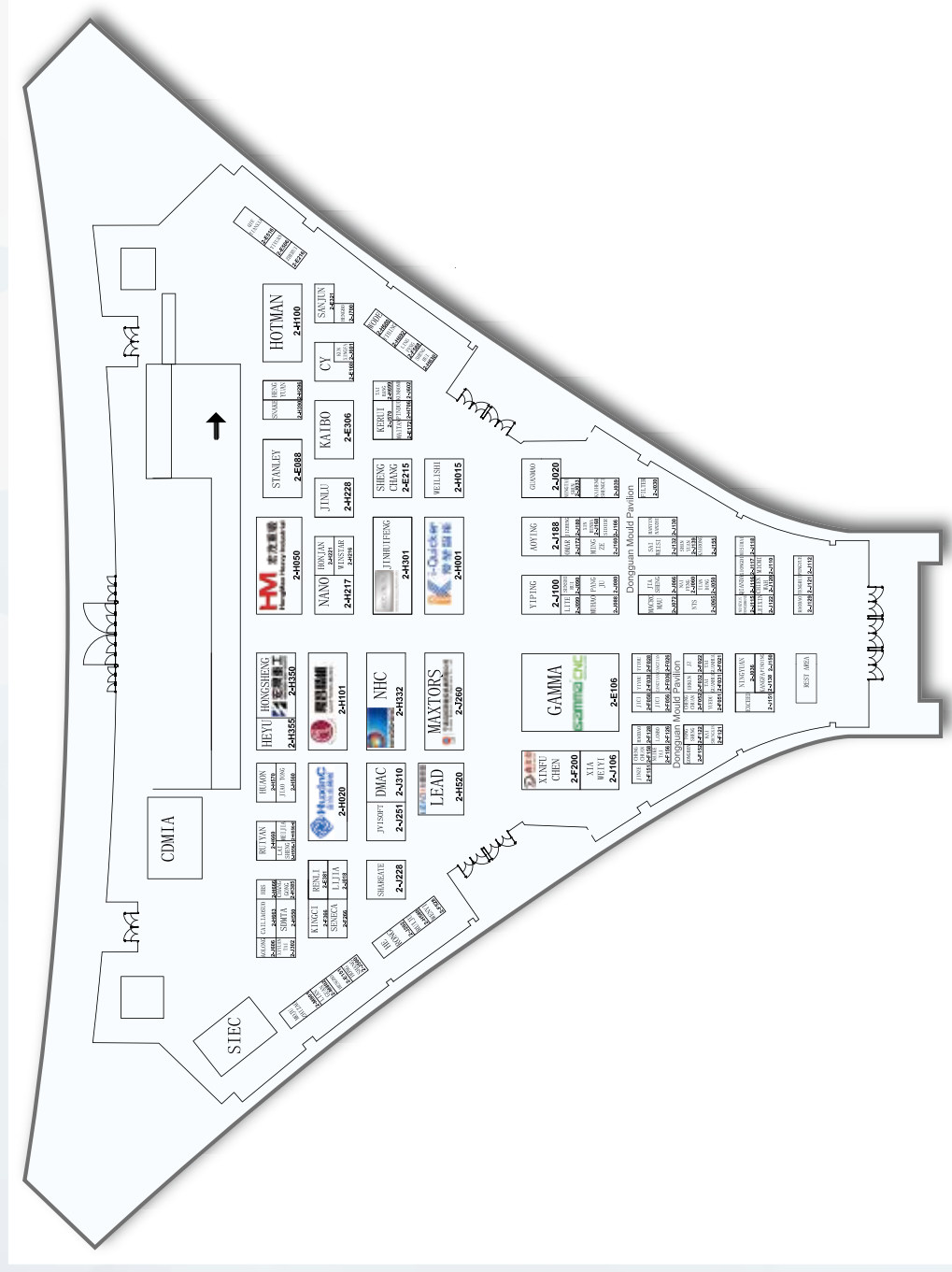
## Traffic Map







Machine Tool, Forming Technology, Die & Mould Material, 3D Additive Manufacturing, Heat Treatment and New Technology Equipment



# Precision Equipment



# Die & Mould and Integrated Forming Technology





## ● Media Advertisement

Powerful Big data marketing aims at the industry.

Over **100,000** clients used Online one-to-one advertising and invitation.

### ● ONLINE

Spending millions to launch the Information flow advertising Online. Precise positioning!



Launching **2.52 million** on Baidu, Covering industry veterans database.

**22 million** impressions a year



Launching **25.60 million** on Jinri Toutiao, Covering industry veterans database.

**280 million** impressions a year.



Live broadcast including:

1.DMC Live /2. MM modern manufacturing /3 .Tool Live

OFFLINE

Massive invest, carpet promoting covered International and domestic major media, enhance the brand influence .

## Domestic

Major and professional media's promotion, Help the die & mould industry to upgrade and develop.



## International

Authority media associations' cooperation with Europe, America and Japan, referral great exhibitors and attract overseas attention



## A collection of Outdoor advertisement

Outdoor advertisement around the North China, South China Yangtze River and Pearl River delta area. Increase the die & mould industry's influence around the world.

Shanghai Xujingdong station



Dongguan exhibition center station



KunShan ZhengTaiLong international garden



Lianguan(international) machine tool garden



Beijing Guozhan Station



Jinming international die&mould garden





on-line registration : [www.istmaworld2020.com.cn](http://www.istmaworld2020.com.cn)

# ISTMA WORLD 2020

NATIONAL EXHIBITION & CONVENTION CENTER, Hall 4.2H

9-13 JUNE, 2020

ISTMA brings together 22 international industry associations and the top 8000 companies which shape the die & mould industry globally. See you in Shanghai!

Concurrently  
holding

## The 20<sup>th</sup> Die & Mould China

Exhibition for Die & Mould Technology and Equipment

**10 - 14 June, 2020**

National Exhibition and Convention Center (Shanghai Hongqiao)

3H, 4.1H, 4.2H, 5.1H, 6.1H

*Evolving as a global industry. Advancing together*

### Layout of DMC2020

- Metal cutting precision machine tools and non-traditional processing machine tools & measuring tools
- CAD/CAM/CAE integration, information management and internet technologies
- Quality controlling and measuring technology
- Automotive integration technology and equipment, robotics

- Die & Mould and products
- Die & Mould steel and other materials
- 3D printing / Additive manufacturing and non-traditional laser processing
- Forming technology & equipment

